



SEPTEMBER 3, 2015

Sudenga announces a new territory manager for Minnesota

Cal Christian is excited to meet and/or exceed customer expectations

GEORGE, IOWA (Sept. 3, 2015) – Sudenga Industries, Inc. is pleased to introduce Cal Christian as our new Sudenga Territory Manager for the state of Minnesota.

Cal brings a wealth of industry experience to his new role at Sudenga Industries, including sales and project management for the past nine years at a Sudenga authorized dealership. Cal's perspective from the dealership side of agriculture ensures he understands the value of customer focused service and solutions.

In his new role at Sudenga Industries Cal will be answering questions about Sudenga products, visiting dealerships and potential project sites, helping with any customer inquiries that may arise, among many other things. Cal is in the process of getting in touch with all the authorized Sudenga dealers in the Minnesota area.

Sudenga Industries was founded in 1888 and is a leading manufacturer of grain, feed and seed handling equipment.

A LITTLE MORE ABOUT CAL

Name: Cal Paul Christian

Current town: Granite Falls, MN

Home town: Zimmerman, MN

Age: 49

Family: Wife- Kristine, Kids- Clark, Grace and Jack

Hobbies: Rock Climbing, Camping, Traveling

Favorite reads: Don't read books much but the most recent good read - Barefoot Bandit: The True Tale of Colton Harris by Bob Friel

Favorite movies or TV shows: Movie - The Untouchables (1987), TV - Cutthroat Kitchen

Favorite vacation spot: England

Three words that describe me: Fun, Loyal, Hardworking

I am most excited to join Sudenga because: Looking forward to having the opportunity to work with a team that has the common goal to meet and/or exceed customer expectations.

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